

EWALK HOLDINGS LLC

SAM.gov

UEI

EIN (Legacii)

Address

Phone

NAICS CODES — CORE COMPETENCIES

611430	Professional & Management Development Training
611710	Educational Support Services
611699	All Other Miscellaneous Schools & Instruction
624190	Other Individual & Family Services
541611	Administrative & General Management Consulting
519190	All Other Information Services
561499	All Other Business Support Services

CORE COMPETENCIES

Family Financial Education & Empowerment

Structured financial literacy programming for low-to-moderate income families and underserved communities — delivered through workshops, digital platforms, and curriculum.

Curriculum Development & Licensing

Three-volume financial literacy book series (Break the Cycle) aligned to Jump\$tart, CEE, CFPB, HUD, and Title I national standards. Eligible for institutional adoption and licensing.

Digital Platform & Membership Programs

Legacii — a three-pillar empowerment platform covering budgeting, investing, and legacy planning — with workshop delivery and sustained digital membership (\$49-\$199/mo recurring).

Content Production & Audience Development

Faith-centered financial content series (Mind Your Money Moments) distributed via YouTube, newsletter, social, and books. Proven audience development model.

Grant Writing & Proposal Development

Full-service grant and proposal writing operation serving federal, state, foundation, and corporate funding streams across all program areas simultaneously.

Financial Compliance & Bookkeeping

Internal and client-facing bookkeeping services ensuring grant compliance, contract financial reporting, and audit readiness across all subsidiaries.

COMPETITIVE DIFFERENTIATORS

<p>01 Lived-Experience Authority</p> <p>The founder personally navigated simultaneous bankruptcy, foreclosure, and bereavement — then rebuilt to full debt freedom. That transformation is the credibility no competitor can manufacture.</p>	<p>02 Vertically Integrated Model</p> <p>Content, curriculum, platform, compliance, and proposal development all under one holding company — reducing government procurement complexity and vendor fragmentation.</p>	<p>03 Standards-Aligned Curriculum</p> <p>Break the Cycle is aligned to Jump\$tart, CEE, CFPB, HUD, and Title I standards. Agencies adopting the program inherit a compliance-ready, auditable educational framework.</p>
<p>04 Government-Ready Structure</p> <p>Structured as a holding company with dedicated subsidiaries for education delivery, grant writing, and financial compliance — engineered for multi-award, multi-agency contracting.</p>	<p>05 Scalable Delivery Model</p> <p>In-person workshops, digital membership, licensed curriculum, and government-funded community initiatives — adaptable to any agency format or deployment requirement.</p>	<p>06 Measurable Outcome Framework</p> <p>Legacii and Break the Cycle operate on defined participant outcome targets — budget completion rates, investment account openings — reportable for grant performance requirements.</p>

QUALIFICATIONS & PAST PERFORMANCE

<p>Published Author</p>	<p>Developed and published original financial literacy curriculum: 5 Conversations Wealthy Parents Have With Their Kids That Poor Parents Don't. Intellectual property underpins all EWALK programming.</p>
<p>Founder — Our Money Matters Too</p>	<p>Established financial empowerment platform and community serving African American and minority communities. Active audience, published content, and engagement history.</p>
<p>H&R; Block — Tax Professional & Branch Manager</p>	<p>18 years as a tax professional and branch manager. Guided hundreds of families through complex financial decisions. Foundational experience behind all EWALK programming.</p>
<p>NYC Transit Authority Supervisor (ret.)</p>	<p>Career public sector leadership with demonstrated organizational management, compliance, and service delivery in a government-structured environment.</p>
<p>SAM.gov — Active Registration</p>	<p>Registered for federal procurement and grant award eligibility. UEI: Y52VNKS5LMW3. EIN: 41-4310831. Current and compliant.</p>
<p>Curriculum Standards Alignment</p>	<p>Break the Cycle curriculum aligned to Jump\$tart, CEE, CFPB, HUD, and Title I national financial literacy standards — eligible for federally funded institutional adoption.</p>

FUNDING ALIGNMENT & MARKETS SERVED

- * CFPB Financial Education Program Grants
- * HUD Community Development Block Grants (CDBG)
- * USDA SNAP-Ed Nutrition Education Funds
- * Dept. of Education — Title I, Part A (ESEA/ESSA)
- * 47-State Financial Literacy Mandate Funds
- * JPMorgan Chase / Bank of America / Wells Fargo Community Grants
- * FCC E-Rate · FEMA Resilience · SBA Development · DOL Workforce

Primary Market	LMI houses minority fam gaps
K-12 Education	Title I scho financial lit
Government Programs	HUD housi SNAP-Ed,
Faith Communities	Church sm congregati
Nonprofit Sector	Community nationally s
Future: Federal	DHS, HHS Years 2-3 f

<p>POINT OF CONTACT</p> <p>Emmett Walker III Founder & CEO, EWALK Holdings LLC</p>	<p>emmett@ewalkholdings.com (973) 327-7125 ewalkholdings.com</p>	<p>SAM.gov Active 1199 US Hwy 22E Mountainside, NJ 07092 UEI: Y52VNKS5LMW3</p>
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